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## SAFE AS HOUSES WITH KIDDE

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Kidde customer Place Group UK is one of the first private landlords to be awarded the respected DASH Landlord Accreditation in Lincoln.

All Place Group properties are protected by hard-wired Kidde smoke, heat and CO alarms with back-up power.

The aim of DASH accreditation is to encourage and promote good property standards and management practices in the private rental sector and the City of Lincoln Council now endorses and promotes the scheme.

The DASH Property Standard, which accredited landlords must adhere to, refers to the ‘Housing Health and Safety Rating System’ (HHSRS). This identifies both fire and carbon monoxide poisoning as primary risks and stresses the importance of fitting appropriate alarms – top of Place Group’s list of priorities.

Already a multi award-winning supplier of high quality HMO accommodation to students for over 20 years in North London, Place Group opened their Lincoln office in April 2014. They quickly discovered that most demand for their high quality HMO accommodation in Lincoln stemmed from graduates starting their first jobs, rather than students.

To meet this demand, the company has invested in refurbishing period houses in the popular West End and Uphill parts of the City centre. These offer a range of safe, secure studio-style bedrooms, many with their own showers and kitchens, together with communal kitchens and laundry rooms.

In all the Lincoln properties, Kidde’s Firex range has been installed and every studio bedroom now has its own smoke and heat alarm. All kitchens and food preparation areas also have heat alarms, linked to those in each bedroom. In addition, Firex smoke alarms protect escape routes and boiler rooms and Kidde’s hard-wired CO alarms are installed on each floor.

Place Group CEO Rob Hunter commented: “We chose Kidde because there is no second chance to get it right with refurbishment. We wanted to avoid any costly mistakes that could occur if we specified a less established brand and had to make changes later. Moreover, we know that Kidde will support us in future.”

Rob Hunter has been accredited by the London Landlord Accreditation Scheme (LLAS) and the Midland Landlord Accreditation Scheme (MLAS), both part of the UK Landlord Accreditation Partnership (UKLAP), and was again voted 'UKLAP Landlord of the Year for Student Housing' in 2014, an award now held for three years.

Rob was the first private landlord in London to be awarded Mayor Boris Johnson's 'London Rental Standard' badge of accreditation in May 2014.

Place Group's properties are also accredited by Unipol under the AFS/Unipol Code. Place Group are working in Lincoln with DASH and property management agents Mustard & Co to supply safe secure housing, responsibly delivered.

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